

MEDIA INFORMATION SUMMER 2022

PRINT | ONLINE | SOCIAL



All sectors of the global shipping industry face a number of challenges in meeting existing and anticipated environmental regulations, all of which will require significant changes to the way in which the global fleet operates.

With the shipping industry under increasing scrutiny from Administrations, environmental campaigners, and the general public to reduce the impact operations have on the marine environment, **Clean Shipping International** provides invaluable insight into the regulatory, technical, operational, and commercial issues driving the 'green' marine agenda.

With informed articles and opinion pieces from industry leaders, shipowners and environmental experts, each edition of **Clean Shipping International** provides in-depth analysis of the environmental problems and solutions relating to ship-to-air and ship-to-sea emissions, enabling the ship operating community to make more informed decisions.

Within each issue, we tackle a range of subjects affecting sustainable shipping. We consider the commercial, operational and technical implications in meeting environmental regulations; consider emergent environmental issues relating to ship operation; evaluate the different solutions available; and address how climate change will have a wider impact on global trade.

Clean Shipping International strives to provide information and research data to better inform industry, national and international authorities, non-governmental organizations and the public on the environmental performance and benefits of Exhaust Gas Cleaning Systems (EGCS) and associated air and water emissions.

EDITORIAL SYNOPSIS SUMMER 2022

■ SCRUBBERS

What is the market for this technology moving forward

■ ALTERNATIVE FUELS

Which are the front runners and how far forward is supply in large quantities

■ DECARBONISATION

The latest moves to reduce emissions.

■ FUEL EFFICIENCY

We look at new technological developments in this arena

■ RENEWABLE ENERGY

What are the most efficient segments

■ BALLAST WATER

How is the market performing in practice following the introduction of new energy storage - what are the challenges in this area

■ HYBRID SYSTEMS

Do these offer a better solution or more flexibility

■ REGULATION

What is coming up in terms of regulatory challenges

■ REGULAR FEATURES:

FROM THE EDITOR

EXECUTIVE DIRECTOR'S REPORT

INDUSTRY NEWS

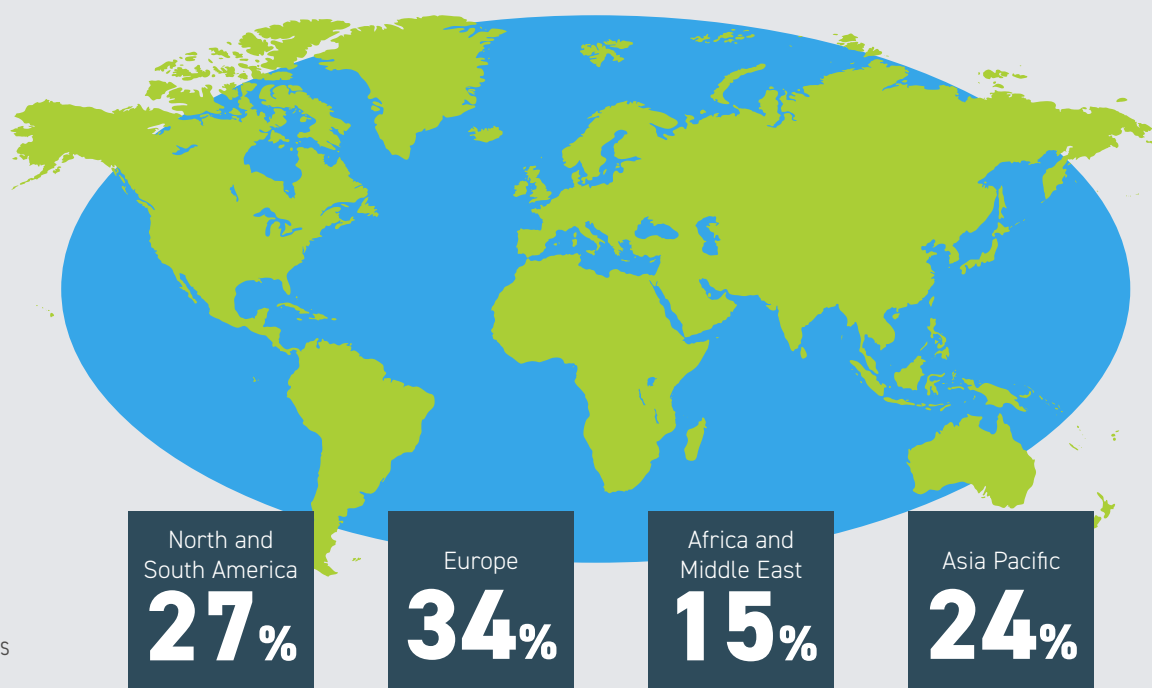
PROFILES

CIRCULATION

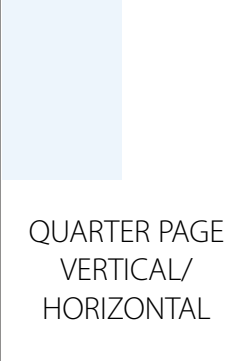
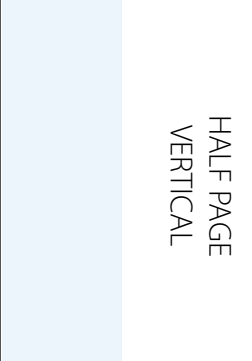
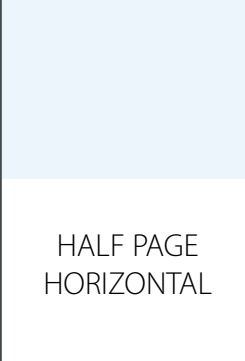

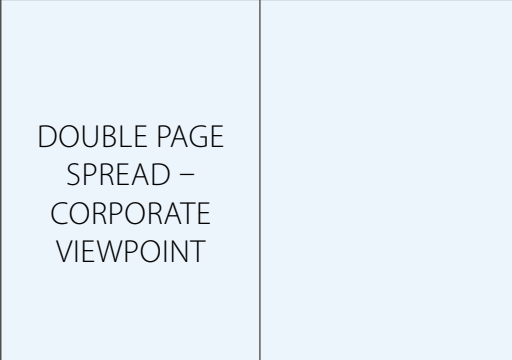
Clean Shipping International has an international circulation to shipowners and shipmanagers throughout the world as well as maritime regulators, NGO's, classification societies and equipment manufacturers of systems and solutions designed to reduce shippings' impact on the marine environment.

Circulation includes CSA 2020 members and non-members.

There is also a bonus circulation at relevant events throughout the world.



ADVERTISING RATES

| | | |
|---|---|--|
|  QUARTER PAGE VERTICAL/ HORIZONTAL £1,450 |  HALF PAGE VERTICAL £2,450 |  HALF PAGE HORIZONTAL £2,450 |
|  FULL PAGE £3,450 |  DOUBLE PAGE SPREAD – CORPORATE VIEWPOINT £4,950 | |

ONLINE BANNER ADVERTISEMENT

| 2 months | 4 months | 6 months | 1 year |
|----------|----------|----------|--------|
| £1,000 | £1,500 | £2,000 | £3,000 |

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All prices subject to VAT at standard rate

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Adverts as a digital file (PDF/PHOTOSHOP/ILLUSTRATOR) by
E-mail: production@cleanshippingalliance2020.org

ANYTHING SUPPLIED OTHER THAN THE ABOVE MAY
INCUR A PRODUCTION CHARGE

PRODUCTION SERVICE

Our production department can offer you a full service in
the preparation of your advertisement at very competitive prices
E-mail: production@cleanshippingalliance2020.org



CLEANSHIPPING INTERNATIONAL

WEBSITE RATE CARD

ALL POSITION DURATIONS FOR 12 WEEKS /3 CALENDAR MONTHS

Sponsored Content

Main News leader story position with large image Subject Page leader story position

Main story with 4 images, text and links.....**£2,950**

Leaderboard (all pages) 800 x 90.....**£2,000**

| POSITION | SIZE | PER MONTH |
|--------------|-----------------------------|---------------|
| TOP | | |
| Home Page | 1500 x 180px (rotating x 4) | £1,200 |
| Subject Page | | £800 |
| Both | | £1,800 |

| | | |
|----------------------|-----------------------------|---------------|
| MID AND LOWER | | |
| Home Page | 1500 x 180px (rotating x 4) | £1,000 |
| Subject Page | | £700 |
| Both | | £1,500 |

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| TOP RIGHT SIDE MPU | | |
| Home Page | 300 x 250px | £1,200 |
| Subject Page | | £800 |
| Both | | £1,800 |

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| MID AND LOWER RIGHT SIDE MPU | | |
| Home Page | 300 x 250px | £1,000 |
| Subject Page | | £700 |
| Both | | £1,500 |

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|------------------------------------|-------------|---------------|
| WEEKLY NEWS EMAIL RATE CARD | | |
| Top Banner (item 500 words) | 800 x 90px | £2,500 |
| MPU | 320 x 250px | £1,800 |