



**CLEANSHIPPING**  
INTERNATIONAL

## MEDIA INFORMATION SUMMER 2023

PRINT | ONLINE | SOCIAL



cleanshippinginternational.com

Distributed to the members of



All sectors of the global shipping industry face a number of challenges in meeting existing and anticipated environmental regulations, all of which will require significant changes to the way in which the global fleet operates.

With the shipping industry under increasing scrutiny from Administrations, environmental campaigners, and the general public to reduce the impact operations have on the marine environment, **Clean Shipping International** provides invaluable insight into the regulatory, technical, operational, and commercial issues driving the 'green' marine agenda.

With informed articles and opinion pieces from industry leaders, shipowners and environmental experts, each edition of **Clean Shipping International** provides in-depth analysis of the environmental problems and solutions relating to ship-to-air and ship-to-sea emissions, enabling the ship operating community to make more informed decisions.

Within each issue, we tackle a range of subjects affecting sustainable shipping. We consider the commercial, operational and technical implications in meeting environmental regulations; consider emergent environmental issues relating to ship operation; evaluate the different solutions available; and address how climate change will have a wider impact on global trade.

**Clean Shipping International** strives to provide information and research data to better inform industry, national and international authorities, non-governmental organizations and the public on the environmental performance and benefits of Exhaust Gas Cleaning Systems (EGCS) and associated air and water emissions.

## EDITORIAL SYNOPSIS SUMMER 2023

### ALTERNATIVE FUELS

Which fuel is likely to win out in the race to develop new products?

### BALLAST WATER

How are operators handling the new raft of legislation and country restrictions.

### CARBON CAPTURE

Given the importance of cutting down on carbon emissions and forthcoming regulations, we look at some of the methods being employed to reduce the carbon footprint.

### COATINGS

What are the latest products and how effective are they?

### ENERGY STORAGE

Ensuring that energy supplies are stored safely and any deviation from the rules can be dangerous.

### HYBRID SYSTEMS

Use of hybrid systems is one means of adapting to changing regulatory conditions and we look at what is being achieved in this area.

### IT

How can IT help improve companies' performance in the clean shipping arena.

### PROPULSION

Are the current propulsion solutions up to the task?

### REGULATION

What are the latest demands on owners and operators.

### SCRUBBERS

What is the future for scrubbing technology.

### REGULAR FEATURES:

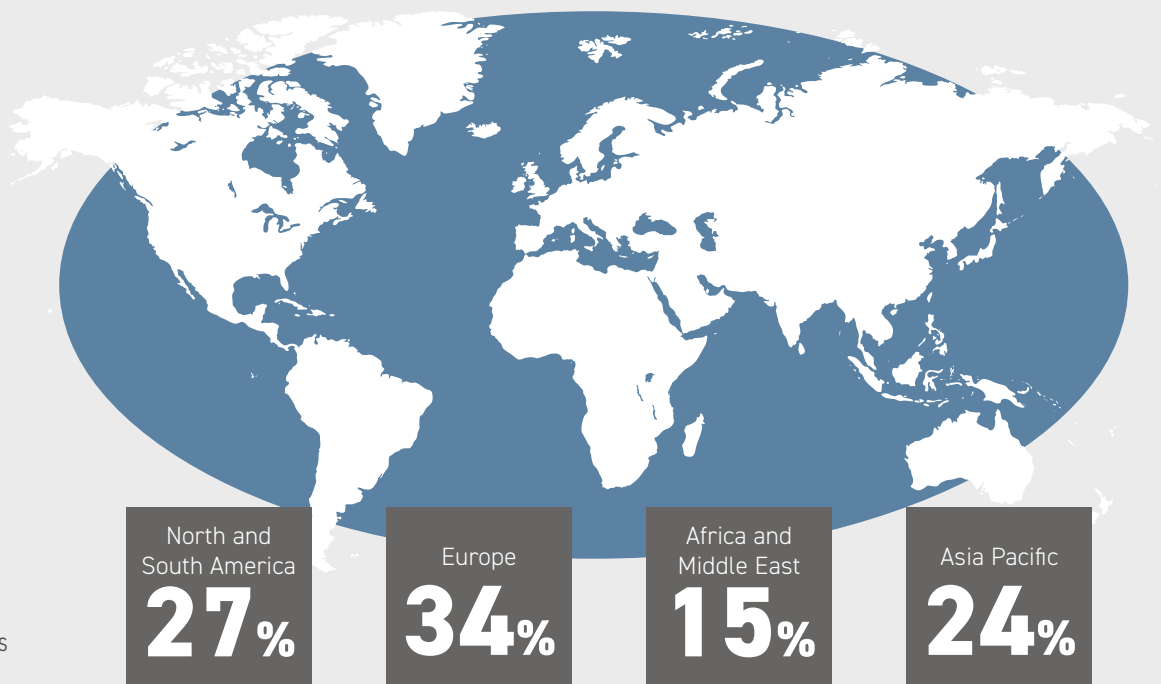
FROM THE EDITOR / EXECUTIVE DIRECTOR'S REPORT / INDUSTRY NEWS / PROFILES

## CIRCULATION

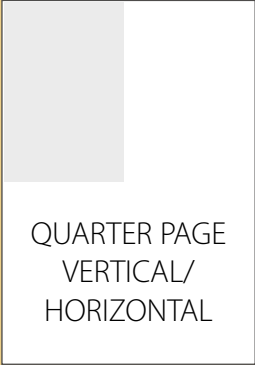
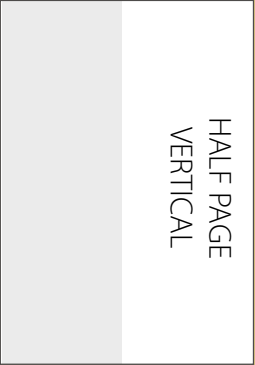
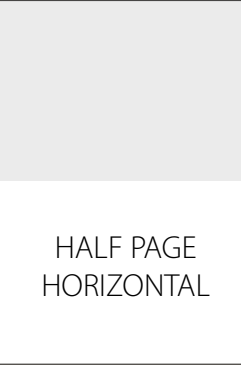

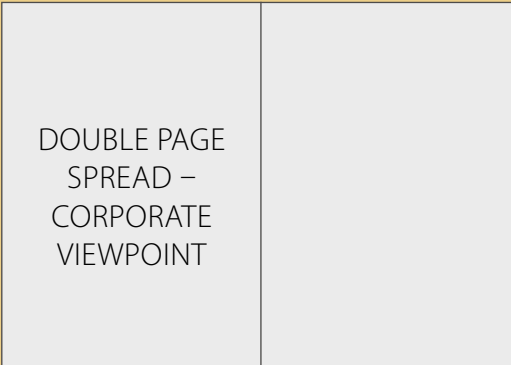
**Clean Shipping International** has an international circulation to shipowners and shipmanagers throughout the world as well as maritime regulators, NGO's, classification societies and equipment manufacturers of systems and solutions designed to reduce shippings' impact on the marine environment.

Circulation includes CSA 2020 members and non-members.

There is also a bonus circulation at relevant events throughout the world.



# ADVERTISING RATES

 <p>QUARTER PAGE VERTICAL/ HORIZONTAL</p>	 <p>HALF PAGE VERTICAL</p>	 <p>HALF PAGE HORIZONTAL</p>
<b>£1,450</b>	<b>£2,450</b>	<b>£2,450</b>
 <p>FULL PAGE</p>	 <p>DOUBLE PAGE SPREAD – CORPORATE VIEWPOINT</p>	
<b>£3,450</b>	<b>£4,950</b>	

## ONLINE BANNER ADVERTISEMENT

<b>2 months</b> £1,000	<b>4 months</b> £1,500	<b>6 months</b> £2,000	<b>1 year</b> £3,000
---------------------------	---------------------------	---------------------------	-------------------------

Special positions by request  
All prices subject to VAT at standard rate

### **COPY REQUIREMENTS**

Adverts as a digital file (PDF/PHOTOSHOP/ILLUSTRATOR) by  
E-mail: [production@cleanshippinginternational.com](mailto:production@cleanshippinginternational.com)

ANYTHING SUPPLIED OTHER THAN THE ABOVE MAY  
INCUR A PRODUCTION CHARGE

### **PRODUCTION SERVICE**

Our production department can offer you a full service in  
the preparation of your advertisement at very competitive prices  
E-mail: [production@cleanshippinginternational.com](mailto:production@cleanshippinginternational.com)



# WEBSITE RATE CARD

## ALL POSITION DURATIONS FOR 12 WEEKS /3 CALENDAR MONTHS

### Sponsored Content

Main News leader story position with large image Subject Page leader story position

Main story with 4 images, text and links..... **£2,950**

**Leaderboard** (all pages) 800 x 90..... **£2,000**

POSITION	SIZE	PER MONTH
<b>TOP</b>		
Home Page	1500 x 180px (rotating x 4)	<b>£1,200</b>
Subject Page		<b>£800</b>
Both		<b>£1,800</b>

<b>MID AND LOWER</b>		
Home Page	1500 x 180px (rotating x 4)	<b>£1,000</b>
Subject Page		<b>£700</b>
Both		<b>£1,500</b>

<b>TOP RIGHT SIDE MPU</b>		
Home Page	300 x 250px	<b>£1,200</b>
Subject Page		<b>£800</b>
Both		<b>£1,800</b>

<b>MID AND LOWER RIGHT SIDE MPU</b>		
Home Page	300 x 250px	<b>£1,000</b>
Subject Page		<b>£700</b>
Both		<b>£1,500</b>

<b>WEEKLY NEWS EMAIL RATE CARD</b>		
Top Banner (item 500 words)	800 x 90px	<b>£2,500</b>
MPU	320 x 250px	<b>£1,800</b>